

# Website Portfolio

Creation

Perspective

Innovation

Creativity

# Inside Codenastic

## About Us

At **Codenastic**, we specialize in **delivering digital solutions** that get results. From building **custom websites** and **designing user-friendly interfaces** to creating **effective marketing strategies**, our team is committed to helping you achieve your business goals. With years of experience working with startups, SMBs, and large corporations, we provide the expertise you need to create **digital products** that work for you.

## Why Choose Us?

- Proven expertise across diverse industries.
- Client-focused and results-driven approach.
- End-to-end digital solutions.

## Our Expertise

We bring **bold ideas** to life across **top tech platforms**, delivering a diverse suite of **digital services**.

- Web Development & Custom Solutions
- Design Excellence
- Digital Marketing & Solutions
- Quality Assurance & Testing

# Web Development & Custom Solutions



SaaS Platforms



Custom CRM / ERP Solutions



Hybrid Product Websites



Service-Based Business Websites



Custom Portals & Dashboards



HIPAA-Compliant Healthcare Systems



API-Integrated Web Apps



Wholesale & Distributor Apps



Educational Platforms



Real Estate Platforms

# Design Excellence



User Research & Analysis



Wireframing & Prototyping



UI Design & Visual Identity



Responsive Web & Mobile Designs



Information Architecture (IA)



Design Systems & UI Kits



Branding & Brand Identity



Logo Design



Rebranding & Redesign

# Digital Marketing Solutions



Search Engine Optimization (SEO)



PPC Strategy & Campaign Management



Brand-Driven Content Creation



Social Media Branding & Management

# Quality Assurance & Testing



Functional Testing



Regression Testing



UI Testing

# Boler

## Web Application for Shipment, Invoice, & Job Management

### About the project

At **Codenastic**, we developed a **scalable web application** to **streamline shipment, invoice, & job management** for logistics teams. The solution features a **role-based dashboard** with real-time updates and advanced filters, designed to simplify workflows. By integrating third-party **APIs** for automation and improving data accuracy, we delivered a user-friendly system that enhances operational efficiency. This project is continuously evolving, with ongoing updates to **meet the growing needs** of the logistics industry.

### What we did

- Developed a responsive **web app**
- Built a role-based dashboard with **real-time updates** and **CSV export**
- Integrated third-party **APIs** to automate different carriers i.e Bill of Lading (BOL), Pickup Requests
- Designed **databases** for efficient data management
- Conducted **Quality Assurance & Testing** to ensure reliability

### Tech Stack Overview

- Laravel (Backend development)
- Vue.js (Frontend development)

### Styling

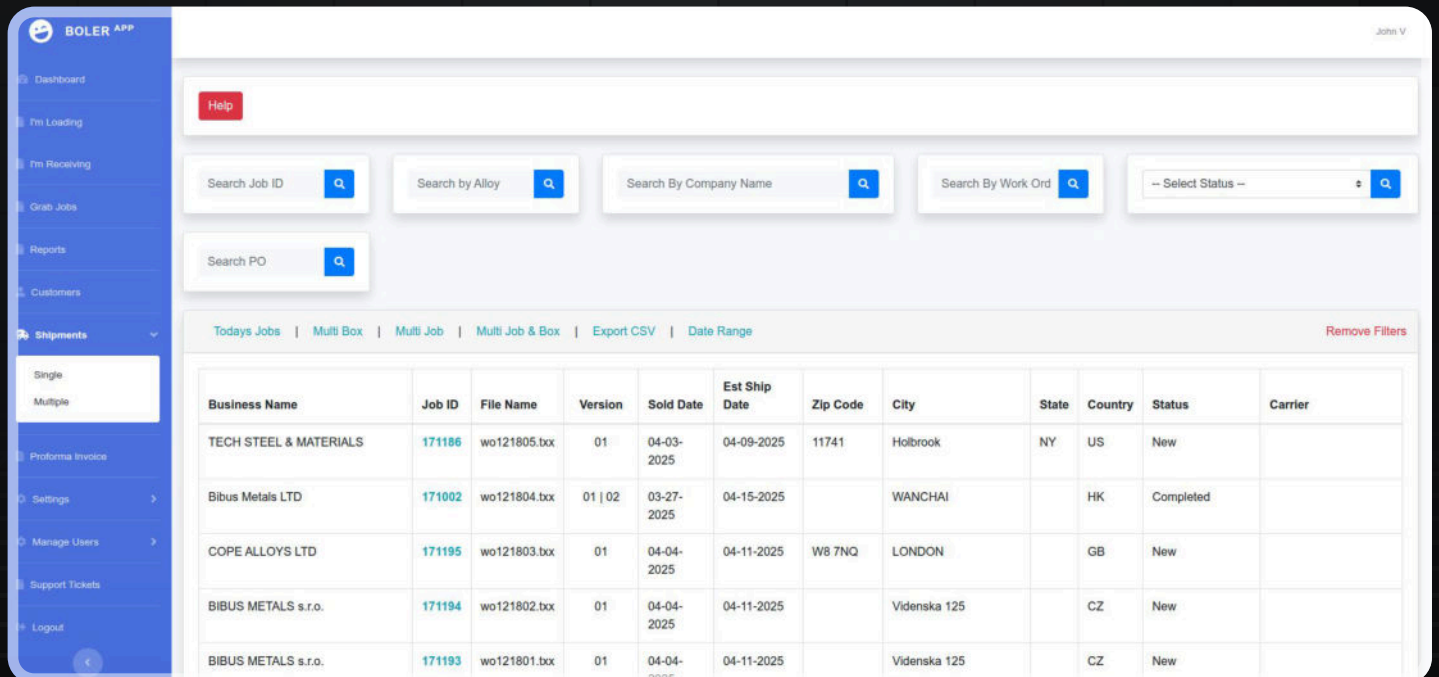
- Bootstrap 4.0

### Database

- MySQL (Database management)

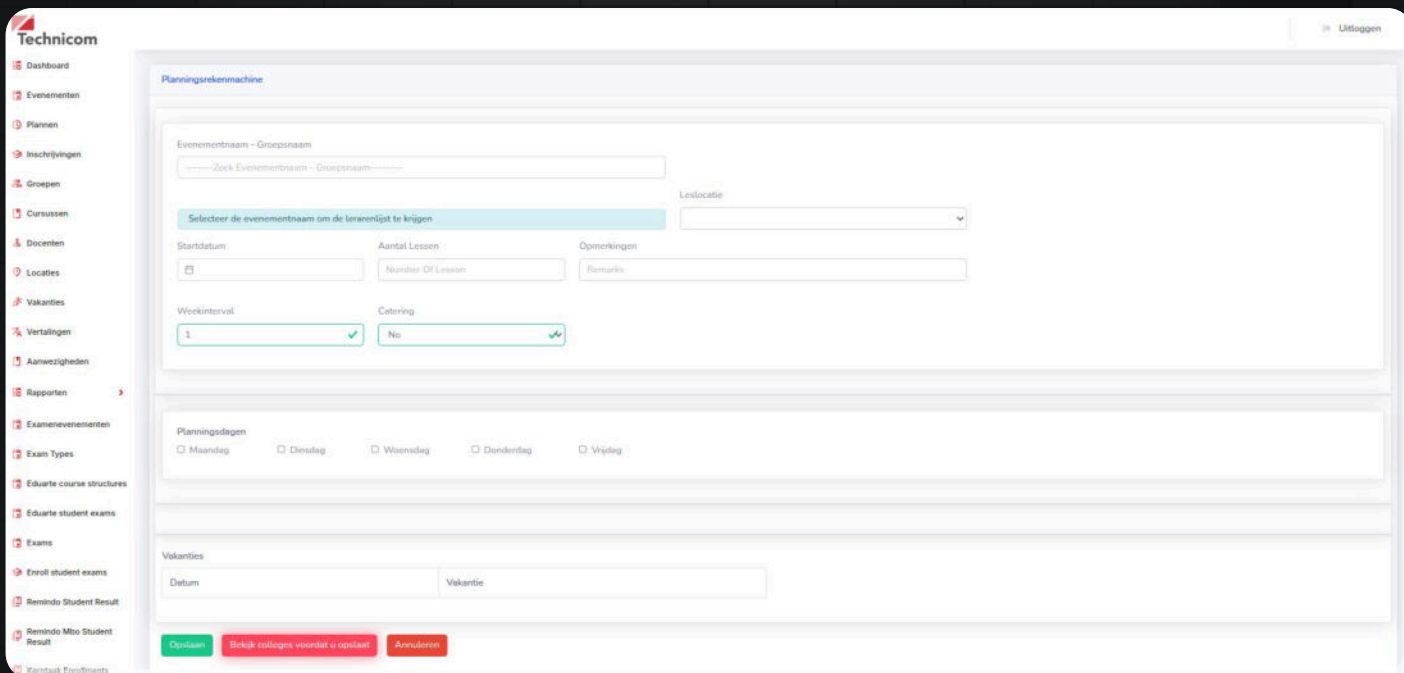
### Time Frame

Ongoing project (Since 2021)



# Technicom

## Training & Operations Management Web Application



### Project Overview

We collaborated with Technicom to develop a custom web application designed to simplify the management of training programs for operational and industrial skill development. The platform enables secure, role-based access for instructors, trainees, & admins, with a strong focus on real-time data synchronization across internal workflows & external systems.

Our team engineered a responsive, API-integrated solution tailored to meet the needs of modern training environments, ensuring smooth data flow, clear user segmentation, & efficient tracking.

### What we did

- Developed a secure, role-based web application with customized user interfaces for each user role
- Integrated Totara & Eduarte APIs for seamless data synchronization
- Implemented strong authentication & access control systems
- Enabled real-time data flow between internal processes & third-party systems
- Created a modular backend to manage training, tracking, and reporting efficiently

### Tech Stack Overview

- Laravel 8 (Backend)
- Vue.js (Frontend)

### Database

- MySQL

### Styling

- Bootstrap 4.0

### APIs

- Totara (External system integration)
- Eduarte (External system integration)
- Custom Internal APIs (Internal data flow & operations)

**Time Frame** March 2024 to January 2025

# PPC Ad Editor

## Multi-Channel Ad Preview & Collaboration Platform

### Project Overview

We partnered with the PPC Ad Editor team to bring their vision to life: a collaborative ad preview mockup tool that simplifies how agencies and clients create, share, and approve ad creatives across platforms like Google Ads, Meta, YouTube, Twitter, LinkedIn, Pinterest, TikTok, & more.

Our team has been actively involved in core development, contributing to everything from backend architecture to support ticket handling & many more. PPC Ad Editor is now used by industry-leading teams, including Apple & Lilly, and continues to evolve as a dynamic, user-centered solution.

### Tech Stack Overview

- Laravel (Backend development)
- Vue.js (Frontend development)

### Styling

- Bootstrap 4.0

### Database

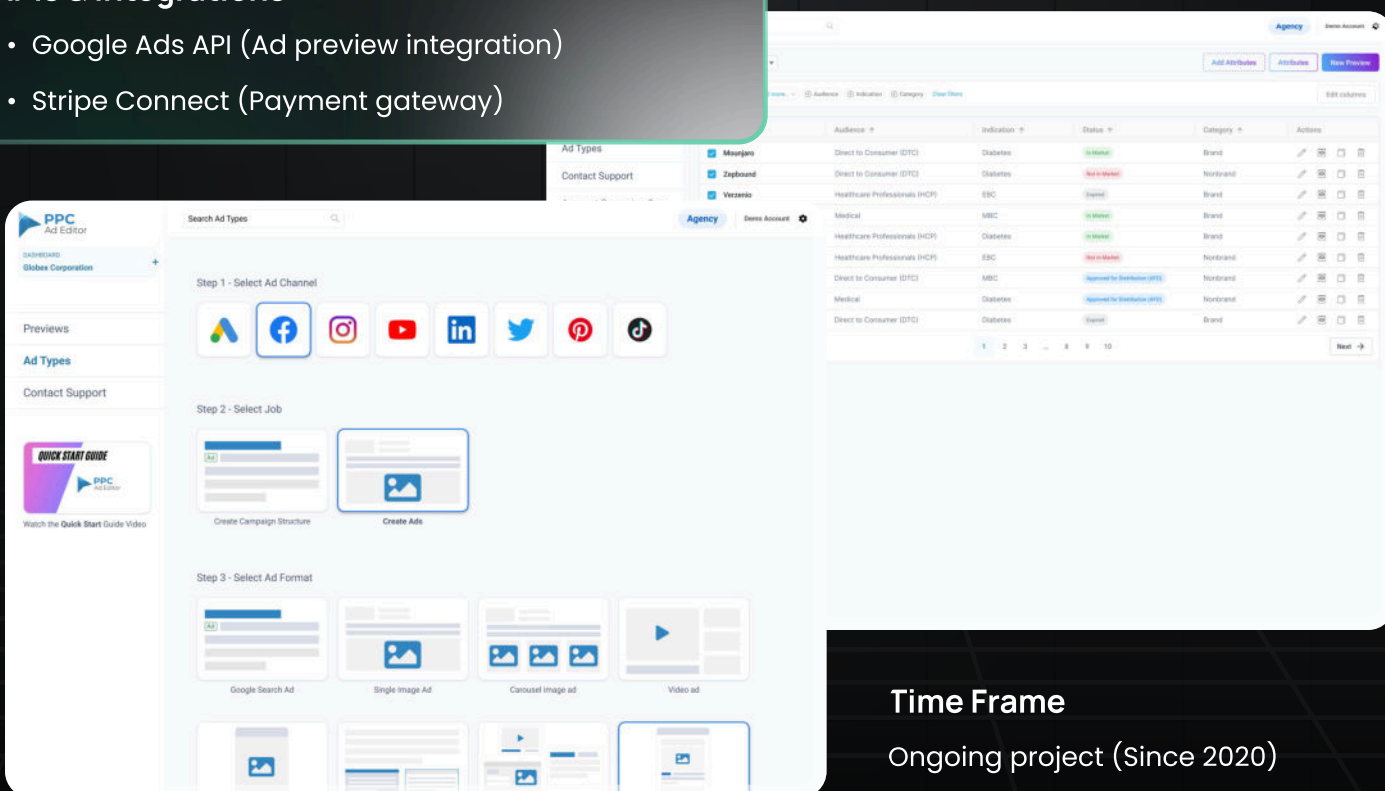
- PostgreSQL (Database management)

### APIs & Integrations

- Google Ads API (Ad preview integration)
- Stripe Connect (Payment gateway)

### What we did

- Developed a multi-channel ad preview & mockup platform
- Integrated Google Ads API & modules
- Built backend workflows for draft collaboration, version control, & approvals
- Designed UI/UX systems & improved usability across the portal
- Provided QA support
- Created interactive walkthrough videos & in-app guidance
- Maintained a structured Knowledge Base
- Delivered digital marketing assets
- Support tickets & resolution
- Multi-channel preview integrations (Social platform previews)
- Content generation through OpenAI



### Time Frame

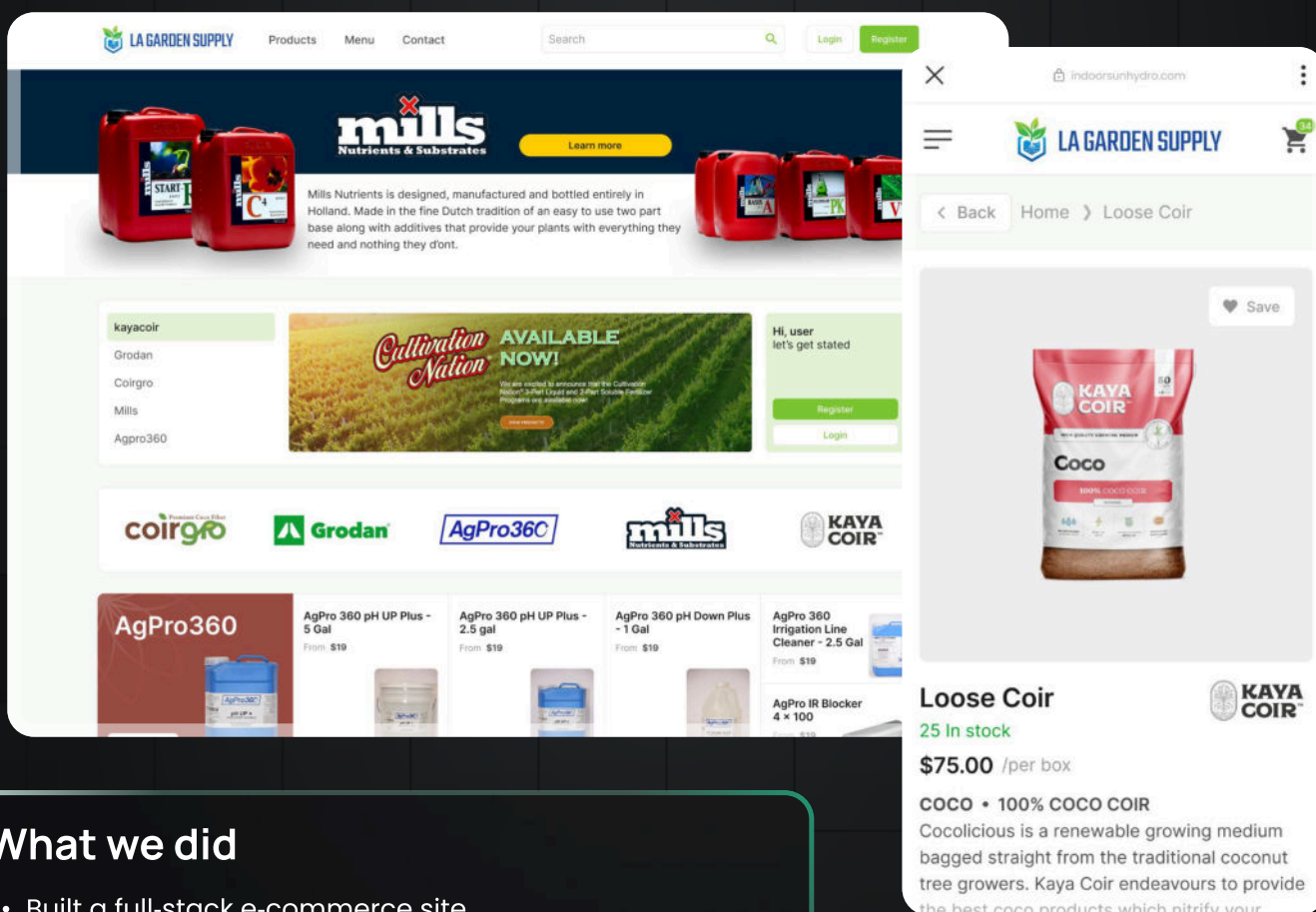
Ongoing project (Since 2020)

# La Garden Supply

## E-commerce Platform for Wholesale Grow Supplies

### Project Overview

La Garden Supply, a large size hydroponic store in Los Angeles offering premium hydroponics, lighting, and nutrient products, partnered with Codenastic to build and maintain a custom wholesale e-commerce platform. From managing product inventory to handling checkout, our team delivered both development & design improvements. Beyond full-stack work, we provided UI/UX upgrades, quality assurance & managed Google Ads campaigns to support higher visibility & engagement.



### What we did

- Built a full-stack e-commerce site
- Integrated Cin7 for real-time inventory & order syncing
- Implemented Stripe Connect for secure checkout
- Admin panel for product & store management
- UI/UX enhancements to improve user experience
- Performed quality assurance to validate platform functionality & user flow
- Managed Google Ads campaigns for product discovery & remarketing

### Time Frame

Ongoing project (Since 2022)

### Tech Stacks Overview

- Laravel 8 (Backend development)
- Vue.js (Frontend development)

### Styling

- Bootstrap 4.0

### Database

- MySQL (Database management)

### APIs & Integrations

- Cin7 (Inventory synchronization)
- Stripe Connect (Payment gateway)

# Indoor Sun Hydro

## E-commerce Platform for Hydroponic Supplies

### Project Overview

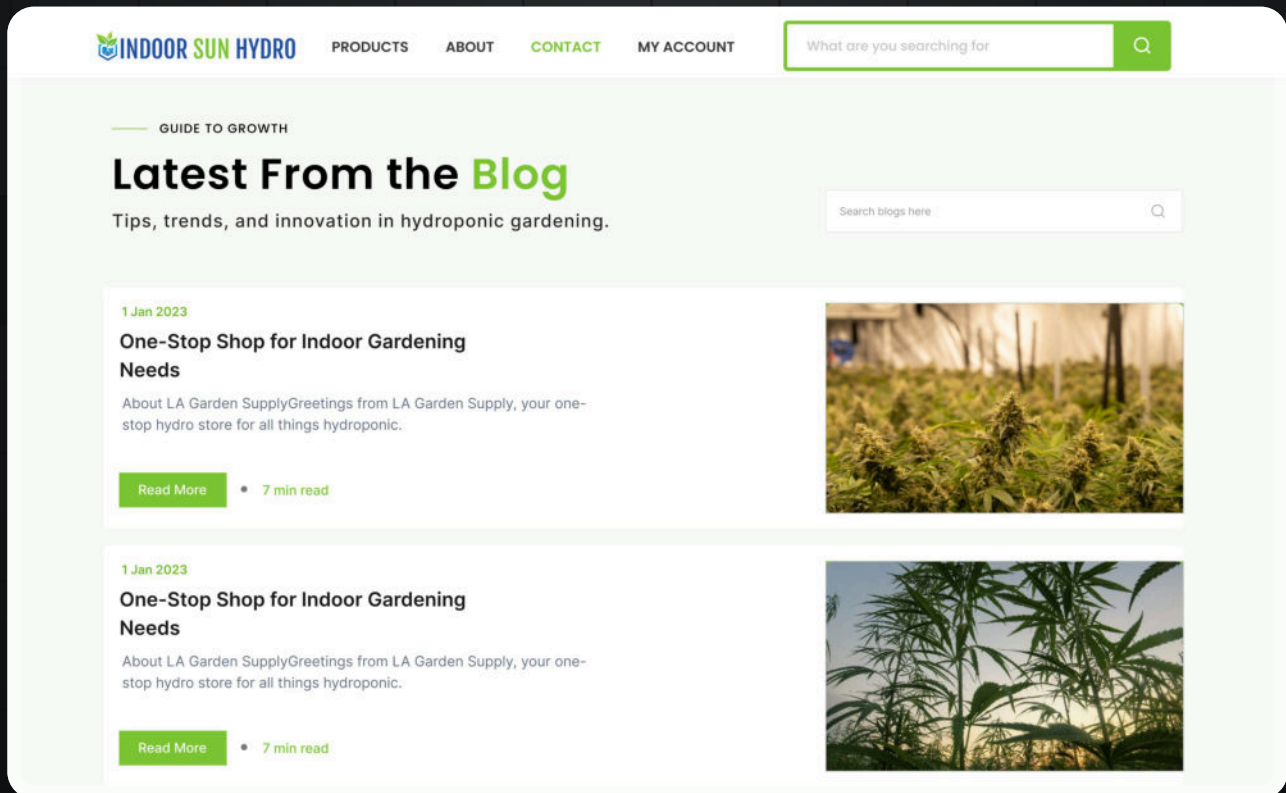
Our team took the lead in developing a web solution for Indoor Sun Hydro, a U.S.-based retailer specializing in hydroponic & indoor gardening supplies, ensuring a smooth & secure online shopping experience for their customers.

From initial development to ongoing enhancements, we have provided consistent technical support to improve the platform's performance, usability, and scalability. We also contributed to UI/UX improvements, quality assurance & managed performance-driven ad campaigns, helping the brand expand its digital footprint & grow online.

### What we did

- Built a fully responsive e-commerce platform
- Integrated Cin7 for real-time inventory synchronization & order management
- Developed advanced product filters, secure checkout, & a custom admin panel
- Enhanced UI/UX for a seamless experience on both desktop & mobile
- Provided Quality Assurance services
- Managed Google Ads & Meta Ads campaigns to drive traffic & conversions

**Time Frame:** Ongoing project (Since 2020)



### Tech Stacks Overview

- Laravel 8 (Backend development)
- Vue.js (Frontend development)
- jQuery (UI interactions)

### APIs & Integrations

- Cin7 (Inventory synchronization)
- Stripe Connect (Payment gateway)

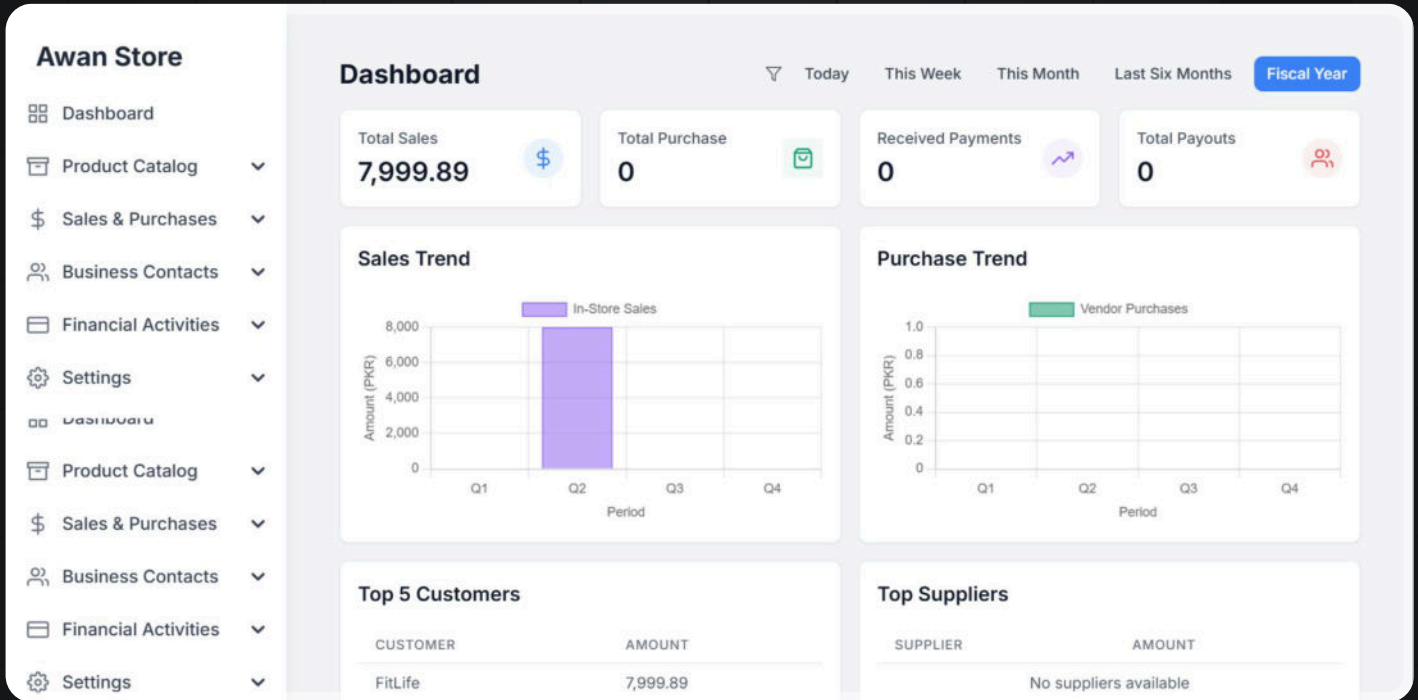
### Database

- MySQL (Database management)

**Styling:** Bootstrap 4.0

# Shoe App

## B2B Wholesale POS and Inventory Platform



### Project Overview

Codenastic is developing a custom web platform for shoe wholesalers that combines e-commerce, point of sale, and inventory management in a single system. The solution allows store owners to manage products, stock levels, sales, purchases, customers, and suppliers from one dashboard, with a clear view of trends and financial activity.

The platform is designed for B2B workflows, giving wholesale users an easy way to handle in-store sales and bulk orders while keeping records accurate and up to date.

### What we did

- Built an admin dashboard for sales, purchases, payouts, and trends
- Set up product catalog management with brands, categories, and stock
- Developed modules for sales, purchase orders, returns, and vendors
- Added customer and supplier management with basic CRM records
- Created financial activity and reporting sections for business insights
- Optimized the interface for daily use by store staff

### Tech Stack Overview

- Next.js (Frontend development)
- Nest.js (Backend development)

**Styling:** Bootstrap 4.0

**Database:** • MySQL

**Time Frame** Ongoing project (Since 2020)

# Point of Sale

## B2B Distributor Management Platform

### About the project

Codenastic has developed a custom web-based POS platform for B2B distributors that combines ecommerce, sales, and inventory management in one system. Distributors can manage products, purchases, sales, returns, customers, suppliers, vans, and routes from a single dashboard, with clear visibility into payment activity and overall performance. The application is fully mobile responsive, so staff can use it on desktops, tablets, or phones.

### What we did

- Built a web POS application for B2B distributor workflows
- Implemented product, brand, and category management
- Developed modules for purchases, sales, returns, expenses, and rebates
- Added customer, supplier, and salesman management with account views
- Created payment flows for send and receive payment tracking
- Designed a responsive layout for smooth use on mobile and desktop

### Tech Stack Overview

- Laravel (Backend development)
- HTML (Frontend implementation)

### Styling

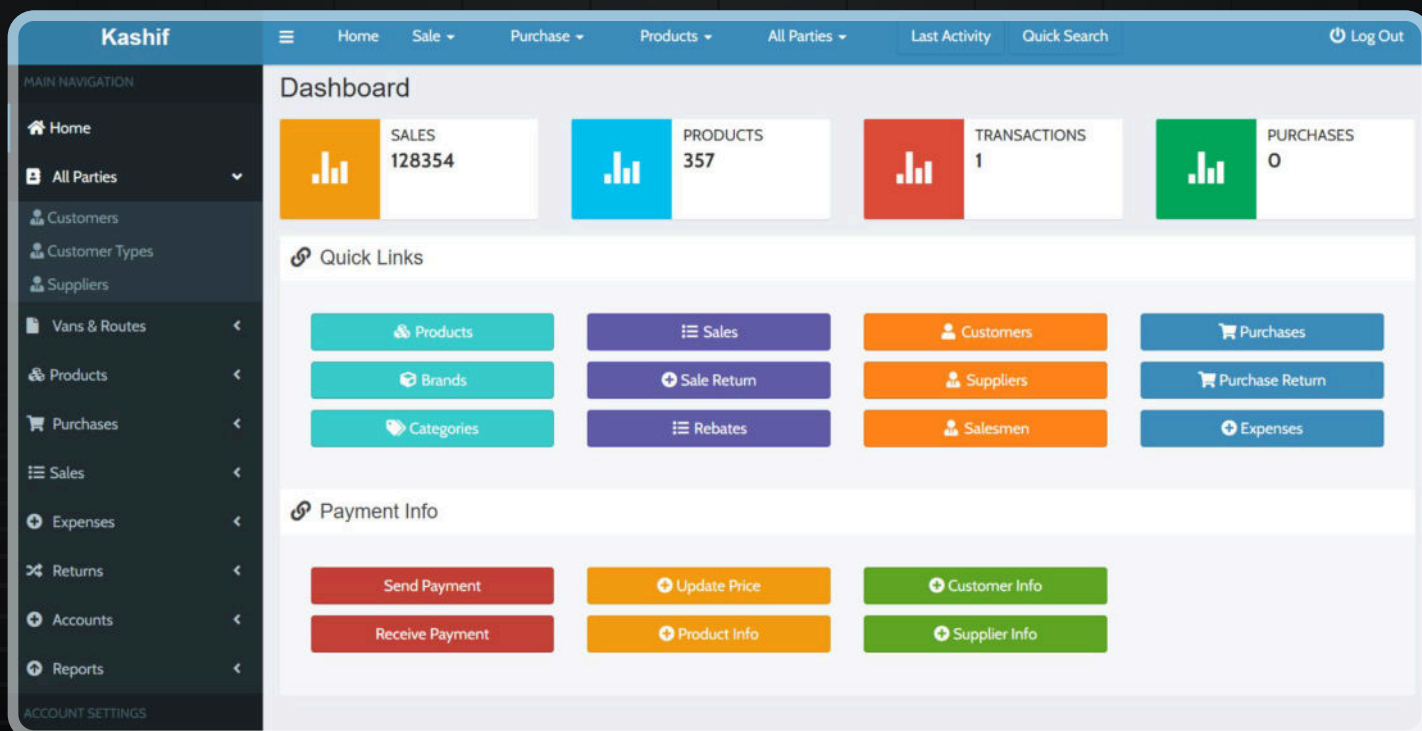
- Tailwind CSS

### Database

- MySQL (Database management)

### Time Frame

Ongoing project (Since 2020)

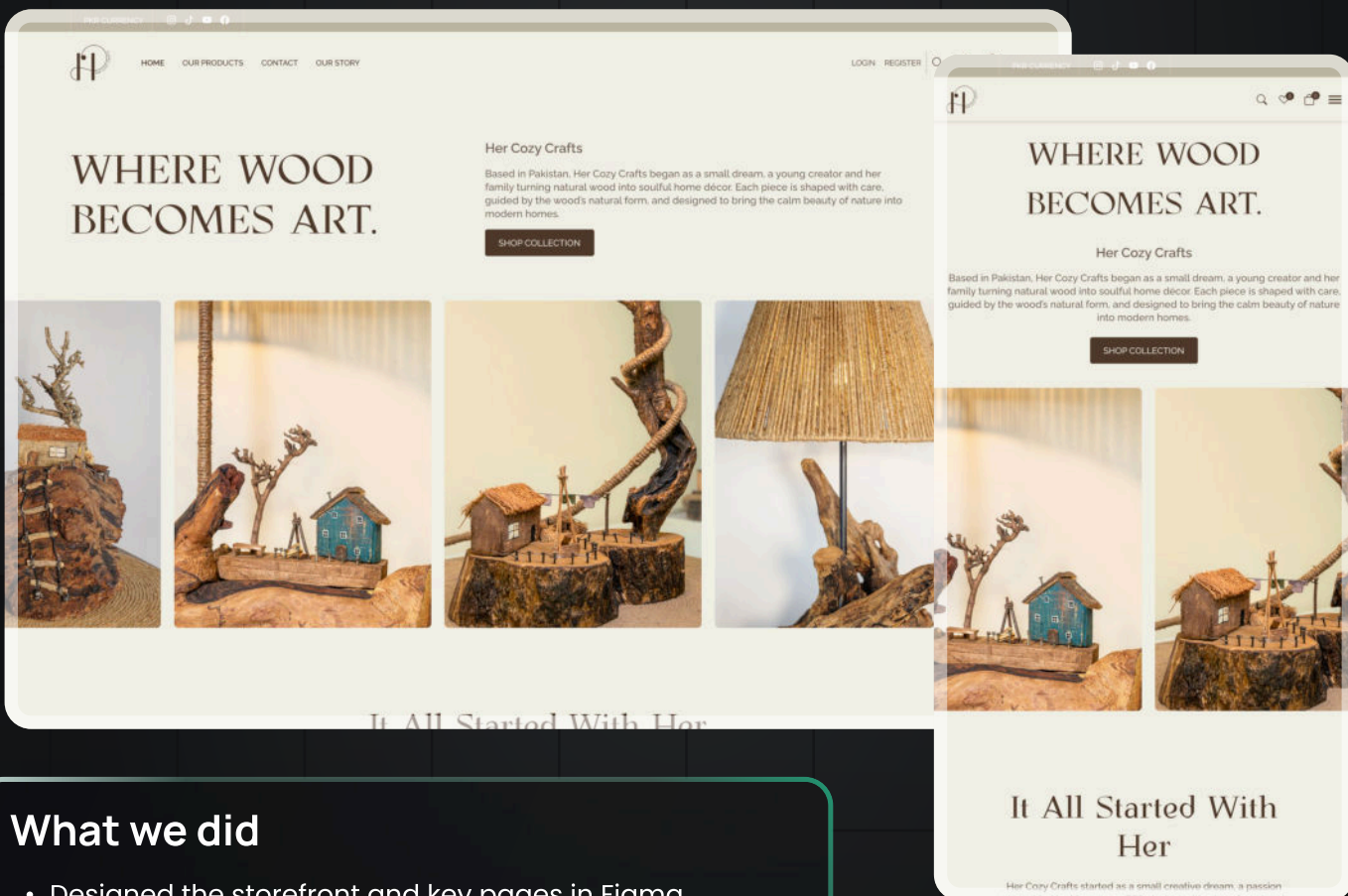


# Her Cozy Crafts

## WooCommerce Store for Handmade Wooden Decor

### Project Overview

Codenastic created a complete e-commerce presence for Her Cozy Crafts, a brand focused on handcrafted wooden lamps and home decor. Our team designed the storefront in Figma and built a WooCommerce site that reflects the warm, natural feel of the products. Alongside development, we support the brand with social media management, Meta ads, and visual content that help strengthen its online presence.



### What we did

- Designed the storefront and key pages in Figma
- Built a WooCommerce store using Elementor
- Set up the product catalog, categories, and detail pages
- Admin panel for product & store management
- Ensured a fully responsive experience across devices
- Configured cart, checkout, and account flows
- Produced product photography and visual content
- Managed social media presence for the brand
- Ran Meta ads campaigns to promote products

**CMS:** WordPress

**E-commerce:** WooCommerce

### Page Builder and Styling:

- Elementor
- Custom CSS

### Database

- MySQL (Database management)

### Other Tools:

- Figma (UI and page design)
- Meta Ads Manager (Paid campaigns)
- Photo and video editing tools

### Time Frame

Ongoing project (Since 2024)

# Dental Room

## Orthodontic Website

### Project Overview

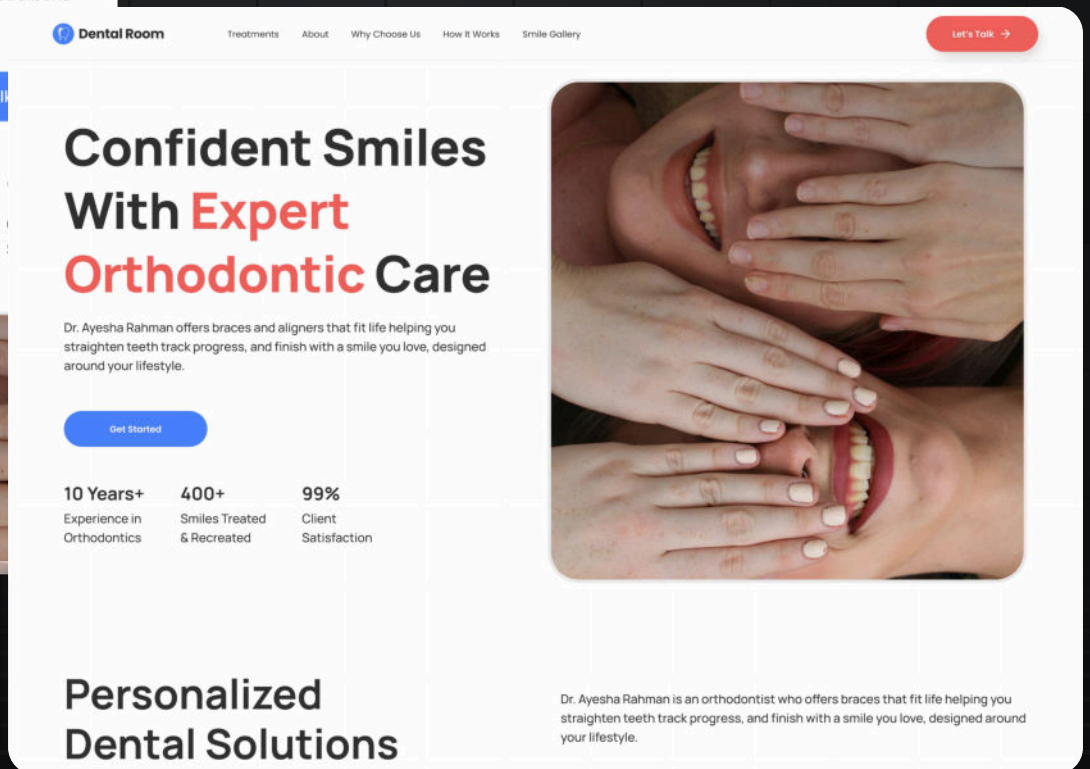
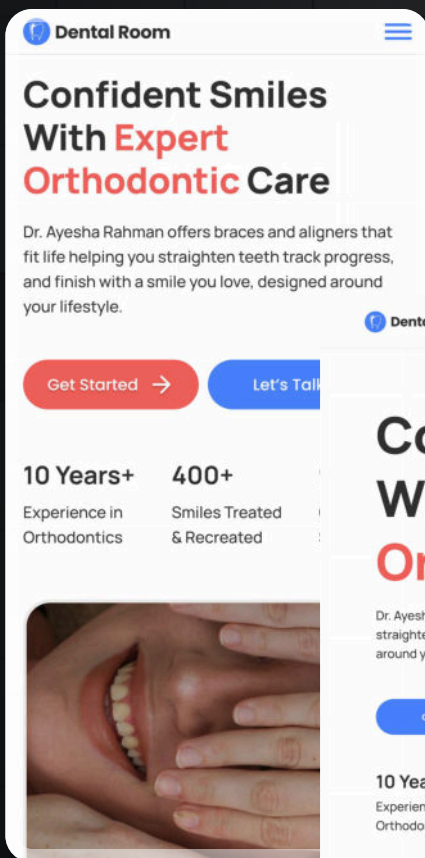
Codenastic built a demo informational site for an orthodontic clinic, hosted on our WordPress domain. It demonstrates our clinic website approach with responsive layouts, clear calls to action, and straightforward navigation. The demo includes ready templates for treatments, about, why choose us, how it works, smile gallery, FAQs, and consult forms. This template is available for purchase and can be customized with the doctor's branding and content for a quick launch.

### Time Frame

One Time Project  
(Built in a Month)

### What we did

- Designed key pages in Figma and built them with WordPress and Elementor
- Structured content for treatments, doctor profile, process, and smile gallery
- Set up contact and consultation forms with prominent CTA
- Organized the product catalog with categories, attributes, and variations
- Tuned core performance settings and ensured responsiveness



### Page Builder and Styling:

- Elementor
- Custom CSS

### CMS:

WordPress

### Database

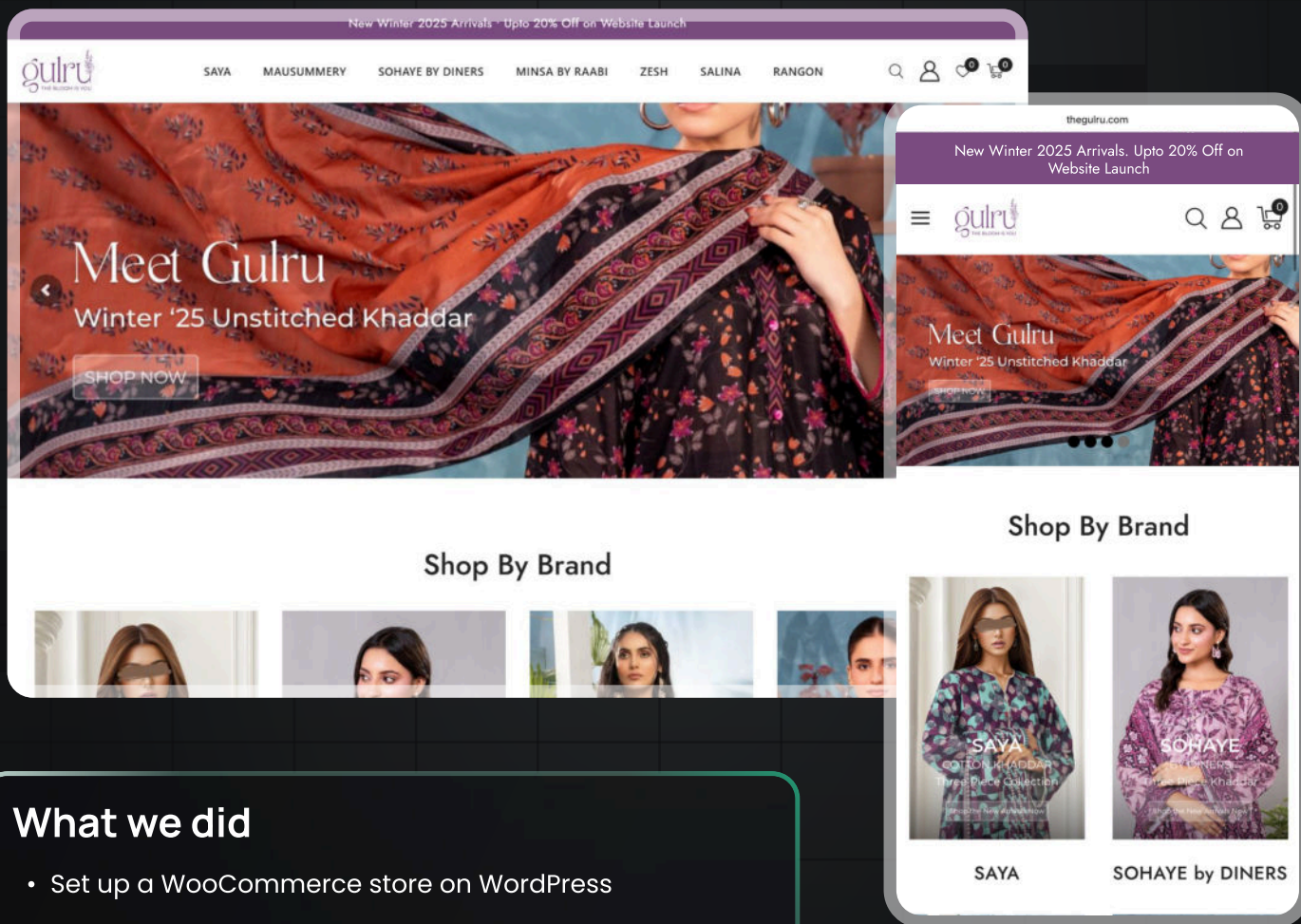
- MySQL (Database management)

# Gulru

## WooCommerce Clothing Store

### Project Overview

Codenastic built Gulru's online storefront to showcase seasonal collections with a clean, modern shopping experience. We focused on a mobile first journey, fast navigation, dependable checkout, and simple store operations so the team can launch and update products quickly.



### What we did

- Set up a WooCommerce store on WordPress
- Built custom templates with Elementor
- Set up the product catalog, categories, and detail pages
- Organized the product catalog with categories, attributes, and variations
- Implemented responsive layouts for mobile and desktop
- Configured cart, checkout, and account flows
- Configured cart, checkout, and customer account flows

### Page Builder and Styling:

- Elementor
- Custom CSS

### Database

- MySQL (Database management)

**CMS:** WordPress

**E-commerce:** WooCommerce

### Time Frame

Ongoing project (Since 2024)

# HaiRevive

## Hair Transplant Clinic Website

### Project Overview

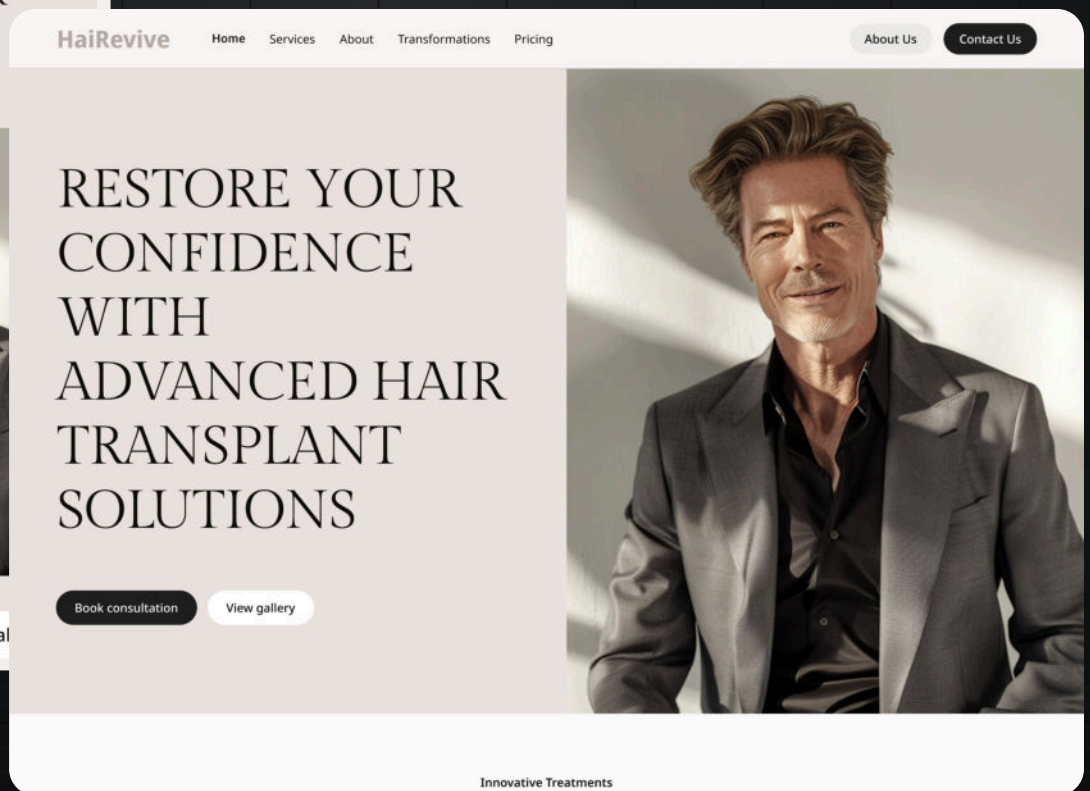
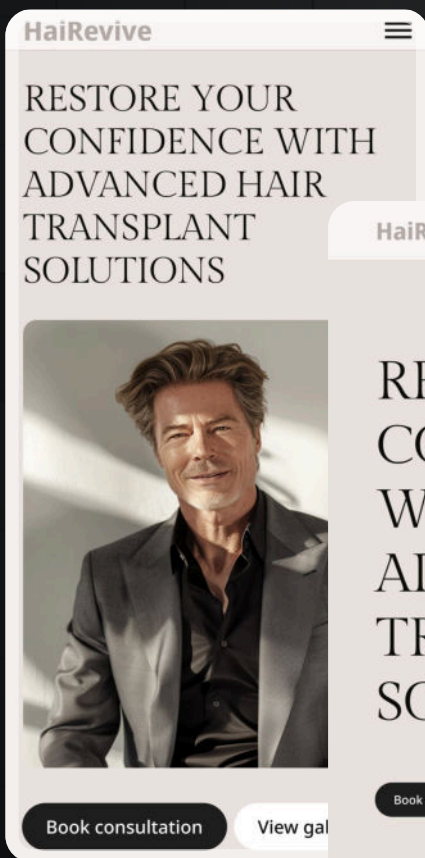
Codenastic built a demo informational site for a hair transplant clinic, hosted on our WordPress domain. It presents clear service discovery, social proof, and simple consult prompts. The demo includes ready templates for services, transformation gallery, FAQs, and contact. This is a portfolio demo that can be purchased, branded, and launched quickly.

### Time Frame

One Time Project  
(Built in a Month)

### What we did

- Designed key pages in Figma and built them with WordPress and Elementor
- Structured service pages, transformation gallery, FAQs, and contact flow
- Added clear CTAs for consult requests
- Implemented responsive layouts for mobile and desktop



### Page Builder and Styling:

- Elementor
- Custom CSS

### CMS:

WordPress

### Database

- MySQL  
(Database management)